



About Toby Scott

Toby is interested in deliberate creativity and collaborative intelligence - the application of creativity to solve problems, seek solutions to wicked challenges or innovate new products or services.

He works with tools and methods such as Design Thinking, Creative Problem Solving, Systems Thinking, Unconscious Bias, and indeed any mechanism that surprises people with their own ingenuity. He likes working virtually and has created his own virtual business school teaching project management.

Toby was previously a special advisor to the UK Government on creativity and innovation, a Director of the UK Design Council, a Director of Arts Council England and founder of the Irish Centre for Design Innovation. He is currently a Board member of the Design and Crafts Council of Ireland and spends much of his time facilitating breakthrough scientific research.



Examples of Toby's work:

- Developed and delivers the annual Innovation Fellowship for the United Nations Population Fund.
- Runs the Decadal Study for NASA exploring what research they will undertake over the next 10 years.
- Developed and delivers the "Square Table" programme of collaboration workshops for the National Science Foundation in the US.
- Runs creative thinking programmes with (amongst others) Google, the Ordnance Survey, Universal Pictures and many universities globally.

Accreditations:

- DBA
- IOD Chartered Director
- MBA

What clients say about Toby:

"The smartest guy in the room, without being 'The smartest guy in the room'". Innovation Lead, Accenture